

Celebrating 75 Years of Undaunted Charm



The Charmettes,

INCORPORATED

DIAMOND JUBILEE

Sponsorship Package

75

CELEBRATING 75 YEARS OF UNDAUNTED CHARM



ANNIVERSARY

NATIONAL CONVENTION

JUNE 24-28, 2026

JACKSONVILLE, FLORIDA



It is our pleasure to invite you to play a major role and be recognized at :

The Charmettes, INCORPORATED



June 24 - 28, 2026
Hyatt Regency Jacksonville
Jacksonville, Florida

The Charmettes, Incorporated: A Sisterhood Committed to Community Wellness

The Charmettes, Incorporated is a sisterhood of dedicated women committed to improving the quality of life within our communities through advocacy, education, service, and support for cancer research. This year, during our annual convention, we are thrilled to celebrate a remarkable milestone: Our 75th Anniversary, which we proudly themed *LXXV Crowned in Legacy ~ A Royal Jubilee!* As a sponsor, you will have the chance to engage with diverse communities represented by our 20 chapters nationwide. This partnership will foster relationships, reach underserved populations, and empower you to make a meaningful impact on community health and social awareness.

Our Legacy of Impact

Throughout our journey of commitment and dedication, we have proudly contributed over \$1.1 million dollars to the Howard University Cancer Center. Beyond financial assistance, we have also offered valuable in-kind services, which include:

- Care packages and meals for residents of care homes
- Wigs for chemotherapy patients
- Hosting cancer awareness seminars for underserved communities
- Launching an Endowment Fund to support long-term sustainability.

We are confident that you will feel inspired to join us in our mission to eradicate cancer within our lifetime. For more information, please reach out me at President@TheCharmettesInc.org

Best Regards,

Cecily Robinson - Duffie, Esq.

Cecily Robinson-Duffie, Esq.
22nd National President
The Charmettes, Incorporated



The Charmettes, Incorporated is a 501(c)(3) non-profit charitable organization.

Please visit our website >> 

 (305) 900-0163

 Info.TheCharmettesInc.org



June 24 - 28, 2026
Hyatt Regency Jacksonville
Jacksonville, Florida



THE CHARMETTES, INCORPORATED

The Charmettes, Incorporated is a 501(c)(3) non-profit charitable organization whose fundraising efforts support education, research, and the eradication of cancer. This year's National Convention centers around our slogan "Celebrating 75 Years of Undaunted Charm," which upholds the values and principles established by our Founders, Gwendolyn Baker Rodgers and Frankie Drayton Thomas.

Our organization's primary mission is to provide funding for cancer research, while remaining true to our values, always striving to embody them in every endeavor we undertake. Our national membership has grown to over 20 Chapters located in Florida, Georgia, Tennessee, Virginia, North Carolina, South Carolina, and Washington, D.C. with a new Dallas, TX Chapter installation in 2026 and more than 450 members from diverse backgrounds and experiences united in our goal of ending this disease.

By forming partnerships with institutions in our communities and nation, we are furthering our reach into intergenerational programming initiatives, health and wellness, and have adopted national initiatives for Anti-Human Trafficking and Mental Health Awareness. This year's convention will feature a Welcome Reception, Founders Prayer Breakfast, Merit Award Luncheon, focused workshops, and this year's evening gala - *A Regal Affair*. Each event will have speakers on various topics from Cancer Awareness to Leadership.

A sponsorship package is attached for your review. We admire your tradition and dedication to supporting organizations such as ours, and we appreciate your consideration.



The Executive Board
The Charmettes, Incorporated

"The Charmettes, Incorporated is a sisterhood of dedicated women committed to improving the quality of life within our communities through advocacy, education, service, and support for cancer research."



“Celebrating 75 Years of Undaunted Charm”

In honor of our 75th Anniversary, The Charmettes organization is thrilled to announce several national initiatives, including the establishment of a chapter in Dallas, TX. We are also launched a National Endowment Fund aimed at fostering organizational sustainability and growth.

Key benchmarks include:

- Three Educational Series Webinars centered on important national community initiatives:
 - Breast Cancer Awareness
 - Human Trafficking Awareness
 - Mental Health Awareness
- Engaging workshops during our convention
- Three National Scholarships to honor excellence in youth mentorship
- A National Documentary showcasing our organization
- A Living Museum that highlights our legacy
- An inaugural Life Membership program and ceremony
- A Commemorative 75th Anniversary History Book celebrating our rich national history

June 24 - 28, 2026 Hyatt Regency Jacksonville Jacksonville, Florida



<h3>Seven Key Benchmarks</h3>	<h3>3 NATIONAL SCHOLARSHIP</h3> <p>Recognizing excellence with our prestigious National Scholarships for deserving individuals.</p> <p>1st Place - Gwendolyn Baker Rodgers 2nd Place - Frankie Drayton Thomas 3rd Place - Geneva B. Boynton</p>	<h3>National Events Overview</h3>
<h3>1 HISTORY BOOK</h3> <p>Celebrate our history with a commemorative 75th Anniversary History Book featuring cherished memories.</p>	<h3>4 DOCUMENTARY</h3> <p>Unveiling the blockbuster documentary of our organization!</p>	<h3>6 CHAPTER DISPLAYS</h3> <p>Chapters will show displays and billboards to highlight their individual histories and accomplishments.</p>
<h3>2 EDUCATION</h3> <p>Engage in our 75th Anniversary Educational Series Webinars Focusing on critical social issues:</p> <ol style="list-style-type: none"> 1. Breast Cancer Awareness 2. Human Trafficking Awareness 3. Mental Health Awareness 	<h3>5 LIVING MUSEUM</h3> <p>The National Convention will feature a Living Museum, offering an immersive experience that brings our history to the legacy.</p>	<h3>7 LIFE MEMBERSHIP</h3> <p>Announcing the Launch of Inaugural Life Membership at the National Convention!</p>



The Charmettes, Incorporated

June 24 - 28, 2026 Hyatt
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Jacksonville, Florida

A-LA-CARTE

Half Page Ad

\$300

**Social Media, Email,
& Website Promotions**

\$300

Full Page Ad

\$500

CHARM

Targeted Email

\$500

Back Page Ad

\$1,000

Food and Beverage

\$10,000



THE Charmettes, INCORPORATED

June 24 - 28, 2026
Hyatt Regency Jacksonville
Jacksonville, Florida

COPPER PACKAGE

\$5,000

- Name/logo placement displayed throughout 75th
- Anniversary Complimentary exhibit table at Convention
- Name/logo placement on all collateral materials and on the 75th Annual Convention website, social media mentions, and special thanks

BRONZE PACKAGE

\$10,000

- Name/logo placement displayed throughout 75th Anniversary
- Complimentary table at Friday Breakfast
- Name/logo placement on all collateral materials and on the Convention website, social media mentions
- Special thanks on all social media channels

SILVER PACKAGE

\$15,000

- Name/logo placement throughout the 75th Annual Convention
- Complimentary exhibit table at Marquee Events
- Opportunity to share marketing materials
- Complimentary table at Saturday Noon Luncheon
- Name mentioned during all events as a sponsor of 75th Anniversary
- Name/logo placement on all collateral materials and on the 75th Convention website, social media mentions, and special thanks on all social media channels



GOLD PACKAGE

\$25,000

- Name/logo placement displayed throughout National Convention
- Complimentary exhibit table at Marquee Events
- Opportunity to share marketing materials at Marquee Events
- Complimentary table at Friday Prayer Breakfast or Saturday Merit Award Luncheon
- Opportunity to speak at Friday Prayer Breakfast Name mentioned during all events as a sponsor of 75th Anniversary
- Name/logo placement on all collateral social media channels

PLATINUM PACKAGE

\$40,000

- Featured named sponsor opportunity for featured premium 75th Anniversary event
- Name/logo placement displayed throughout the Convention
- Complimentary exhibit table
- Opportunity to share marketing materials at Marquee Events
- Opportunity to speak at Saturday Merit Award Luncheon
- Complimentary table at Friday Prayer Breakfast, Saturday Merit Award Luncheon, or Saturday Night Gala Name mentioned during all events as a Convention sponsor.
- Name/logo placement on all collateral materials and on the National website, social media mentions, and special thanks on all social media channels On-stage "Thank You."

RUBY PACKAGE

\$50,000

- Exclusivity of this level of sponsorship
- Name/logo placement displayed throughout Convention
- Complimentary exhibit table at Marquee Events
- Opportunity to speak at Saturday Night gala Opportunity
- Complimentary table at Saturday Night Gala Name mentioned during all events as presenting sponsor of 75th Anniversary Name/logo placement on all collateral materials and on the National website, social media mentions, and special thanks on all social media channels
- On-stage "Thank You" presentation from emcee, and on-screen "Thank You" during general event
- Full-page recognition in Gala program booklet
- Easel/Table Top signage

WWW.THECHARMETTESINC.ORG



CHARM

Marquee Events



Being a sponsor of one of our Marquee events is a fantastic opportunity to showcase your brand and support a worthy cause. Our marquee events attract a diverse audience from various backgrounds providing you with an excellent platform to increase your brand's visibility and reach new customers. As a sponsor, you will benefit from exclusive promotional opportunities, such as logo placements, social media mentions, and on-site activations. In addition, you will be contributing to the success of the event and helping us make a positive impact in our community. Don't miss out on this chance to elevate your brand and make a difference. Contact us today to learn more about our sponsorship packages.



National Scholarship Awards

SATURDAY NIGHT EVENT

June 24 - 28, 2026
Hyatt Regency Jacksonville
Jacksonville, Florida
Expected Attendance: 375

\$11,500

NATIONAL SCHOLARSHIP



In celebration of our 75th Anniversary and in support of our Youth Initiatives, The Charmettes are proud to introduce three prestigious National Scholarships to recognize excellence among deserving youth. Join us in commemorating this significant milestone and in uplifting these rising stars by contributing to our scholarship fund or attending our Saturday Night Gala, where we will honor the scholarship recipients. Your participation truly makes a difference, enabling us to collectively inspire future generations. We firmly believe that investing in our youth is an investment in a brighter future for everyone. These scholarships not only provide essential financial support but also highlight the incredible potential within each young individual. We are eager to witness the positive impacts these recipients will have on their communities and beyond.



Sisterhood Showcase

THURSDAY AFTERNOON EVENT

\$5,000

June 24 - 28, 2026 Hyatt Regency Jacksonville Jacksonville, Florida

Expected Attendance: 300



Here's your chance to support our Sisterhood Showcase! Imagine this: 20 amazing chapters showcasing their talents in a stunning exhibition of art and creativity. After the Charmette Sisters engage in their convention community service project (as shown on the left: participating in Opal's Walk of Freedom on Juneteenth 2025), they dedicate time to bonding activities during their Sisterhood event.



Your sponsorship will highlight these remarkable women while giving your brand visibility through event promotions and materials. Join us in celebrating artistry and empowering voices!



Golden Member Brunch

SATURDAY MORNING EVENT

\$10,000

June 24 - 28, 2026

Hyatt Regency Jacksonville

Jacksonville, Florida

Expected Attendance: 150



This is your chance to support our Golden Member Brunch. Our Golden members are Senior Citizens who are trailblazers within the organization. This exclusive event is a wonderful opportunity to show your appreciation for our esteemed pioneers. Join us for a delightful brunch as we celebrate their remarkable contributions and dedication. Let's come together to honor these trailblazers and make this gathering a memorable occasion filled with gratitude and camaraderie. Your presence and support will truly make a difference in recognizing and valuing the outstanding efforts of our Golden members.



Welcome Reception

WEDNESDAY EVENING EVENT

\$12,500

June 24 - 28, 2026

Hyatt Regency Jacksonville
Jacksonville, Florida

Expected Attendance: 400



CHARM

Get ready to make some serious waves! You can be a sponsor for the Welcome Reception, where Charmettes, Charmers, Camp Charm Registrants, and Guests are getting their boogie on at this dance-tastic meet and greet! Not only will you be supporting a fantastic organization which empowers women, men, and youth but you'll also have the chance to network and mingle with some of the most influential and inspiring people in the country. As a sponsor, you'll have your logo prominently displayed at the event and will receive recognition in all promotional materials leading up to the reception. So don't miss out on this opportunity to support a great cause and make some meaningful connections - become a sponsor for The Charmettes' Welcome Reception today!



Friday Night Excursion

FRIDAY NIGHT CITY EXCURSION

\$15,000

June 24 - 28, 2026 Hyatt Regency Jacksonville
Jacksonville, Florida
Expected Attendance: 475



Be a part of an exciting opportunity to sponsor the Friday Night City Excursion where Charmettes, Charmers, Camp Charm Registrants, and Guests, explore the city's landmarks, rich history, and indulge in local cuisine. As a sponsor, you will have the chance to showcase your brand to a diverse group of individuals who are passionate about experiencing the host city's culture. Your logo will be prominently displayed on all promotional materials, including flyers and social media posts. Don't miss out on this chance to promote your brand. Contact us today to learn more about sponsorship opportunities for the Friday Night City Excursion.





Founders Prayer Breakfast

FRIDAY MORNING EVENT

\$20,000

June 24 - 28, 2026

Hyatt Regency Jacksonville

Jacksonville, Florida

Expected Attendance: 350



Join us in honoring the vision of our pioneers who transformed a dream into reality at the Founders Prayer Breakfast. The event also pays tribute to Past Presidents and National Officers. Our commitment to serving humanity, promoting growth and development, and striving towards future goals will be expressed through a national speaker and recording artist. This is an opportunity to make a real difference, and we invite you to sponsor the event. Sponsorship offers visibility and alignment with a cause that drives meaningful change.





Eunice W. Thompson

MERIT AWARD LUNCHEON

SATURDAY NOON EVENT

\$30,000

June 24 - 28, 2026

Hyatt Regency Jacksonville

Jacksonville, Florida

Expected Attendance: 375



Extend your support for the Eunice W. Thompson Merit Award Luncheon. This event recognizes and acknowledges the contributions and services of Charmette members, including the most prestigious honor, the Eunice W. Thompson Award of Merit. In addition to the award ceremony, the luncheon features a national speaker who will share her insight and experience regarding service and leadership. The luncheon will also include performances sure to inspire and entertain. The event is a wonderful opportunity to celebrate the accomplishments of Charmettes and to be inspired by stories of service and leadership.



A Regal Affair

June 24 - 28, 2026 Hyatt
Regency Jacksonville
Jacksonville, Florida
Expected Attendance: 450

SATURDAY NIGHT EVENT

\$45,000

Support the Saturday Evening Gala at the Charmettes Convention to benefit the Howard University Cancer Center. The Charmettes Convention's featured event, the Saturday Evening Gala, is your opportunity to contribute to a good cause as the Presenting Sponsor. This year's themed event, "A Regal Affair," is the moment when the organization presents its fundraising gift to Howard University Cancer Center. You won't want to miss out on this chance to help the Charmettes reach their goal of donating \$2,000,000 to the Cancer Center. The Gala is a formal affair with dancing, fun, and camaraderie. Come and join us in supporting this worthy cause!





June 24 - 28, 2026
Hyatt Regency Jacksonville
Jacksonville, Florida

Contact Us!

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VicePresident@TheCharmettesInc.org

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AsstSecretary@TheCharmettesInc.org

Treasurer@TheCharmettesInc.org

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Chaplain@TheCharmettesInc.org

Reporter@TheCharmettesInc.org

SgtatArms@TheCharmettesInc.org

ExecutiveDirector@TheCharmettesInc.org

MEET THE EXECUTIVE BOARD



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Wanza Sermons-Lee, Ed.D.



22nd National President
Cecily Robinson-Duffie, Esq.



National Secretary
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National Executive Director
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Please visit our website >>



(305) 900-0163



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